NAFDA

AUSTRALIAN FOODSERVICE DISTRIBUTION

EXCLUSIVE

EXCLUSIVE BRANDS CATALOGUE

NOVEMBER 2020

NAFDA
AUSTRALIAN FOODSERVICE DISTRIBUTION

At NAFDA Foodservice we know that outstanding menus start with exceptional ingredients.

We care about the importance of food quality and functionality in the kitchen, which is why we have partnered with the best producers in the industry for our exclusive product range.

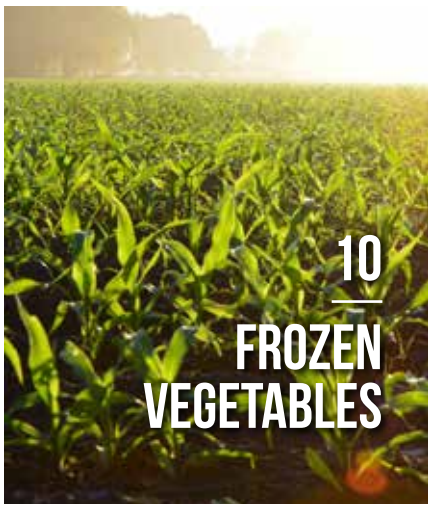
To ensure the highest standards are met, our products are regularly benchmarked against market leaders on flavour, texture, value and kitchen performance.

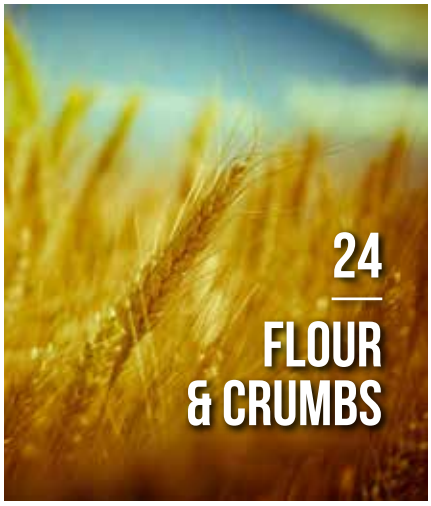
Our exclusive product range caters to the specific needs of foodservice professionals, delivering market-leading quality at competitive prices. From day-to-day kitchen essentials to the finest products in the industry, NAFDA FS is committed to help you optimise food costs and deliver memorable meals.

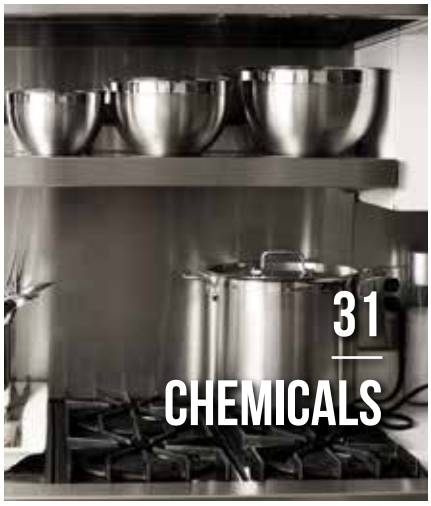
OUR EXCLUSIVE RANGE

NAFDA Foodservice markets and distributes a large range of quality products under its own brands, covering a number of categories.

The range includes both locally produced and imported products.







NAFDA FOODSERVICE

NAFDA FOODSERVICE IS A LEADING FOODSERVICE MARKETING AND PROCUREMENT COMPANY WITH A HISTORY EXTENDING OVER 50 YEARS.

We are **Australian owned and operated** by 72 independent Distributors with **strong ties in their local communities**.

NAFDA FS Distributors are broad-line and have **the ability to serve all segments of the foodservice industry** with frozen, chilled and dry groceries.

Find your local NAFDA Foodservice Distributor at **nafda.com.au/find-a-distributor**

FROZEN
POTATOES
Potato
PERFECTION
Foundation
YOUR KITCHEN ESSENTIALS

Potato PERFECTION

Potato Perfection brings you the finest quality when it comes to potato products.

Using carefully selected potato varieties from acclaimed growing regions, our A-grade range includes only the top of the crop.

Consistent in size and appearance, Potato Perfection delivers a crunchy finish with the fresh taste of the field, your customers will crave.

300451

Potato Perfection 10mm Chips

Carton config: 6 x 2.5kg
Serves per carton: 6 x (25 x 100g)

GF H K V

300452

Potato Perfection 13mm Chips

Carton config: 6 x 2.5kg
Serves per carton: 6 x (25 x 100g)

GF H K V

300453

Potato Perfection Steak Cut Chips

Carton config: 6 x 2.5kg
Serves per carton: 6 x (25 x 100g)

GF H K V

300615

Potato Perfection
Shoestring Chips

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

GF H K V

300462

Potato Perfection
Crinkle Cut Chips

Carton config: 3 x 5kg
Serves per carton: 3 x (50 x 100g)

GF V

300465

Potato Perfection
13mm Beer Battered Chips

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

V

300466

Potato Perfection
Beer Battered Steak Cut Chips

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

V

300467

Potato Perfection
10mm Extra Crunchy Chips

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

300468

Potato Perfection
Extra Crunchy Steak Cut Chips

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

300463

Potato Perfection
Spicy Potato Wedges

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

300464

Potato Perfection
Potato Cakes

Carton config: 9.2kg
Serves per carton: 120 x approx. 76g

OVEN BAKE MICROWAVE STEAM STOVETOP DEEP FRY GF GLUTEN FREE H HALAL K KOSHER V VEGAN SUITABLE

Foundation
YOUR KITCHEN ESSENTIALS

Foundation covers cooking basics you can't live without.

Coming at a fraction of the costs,
that's everyday essentials, created with the chef in mind.

Our chips are a must have staple for every menu, bringing you light, fluffy texture with a crispy finish.

300185

Foundation
10mm Chips

Carton config: 4 x 2.5kg
Serves per carton: 4 x (25 x 100g)

GF H K V

300186

Foundation
13mm Chips

Carton config: 4 x 2.5kg
Serves per carton: 4 x (25 x 100g)

GF H K V

300259

Foundation
Steak Cut Chips

Carton config: 4 x 2.5kg
Serves per carton: 4 x (25 x 100g)

GF H K V

FROZEN
VEGETABLES
NATURES LINK

Natures Link brings you a wholesome array of vegetables and vegetable blends, sourced from prime growing regions and picked at the peak of perfection.

Conveniently cut and preserved at optimal conditions, Natures Link delivers consistent quality you can trust.

159710

Natures Link
Green Peas

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

GF

159725

Natures Link
Whole Baby Beans

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

GF

159720

Natures Link
Sliced Beans

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

GF

159765

Natures Link
Chopped Spinach

Carton config: 4 x 2.5kg
Serves per carton: 4 x (25 x 100g)

159723

Natures Link
Broccoli

Carton config: 6 x 1.5kg
Serves per carton: 6 x (15 x 100g)

159721

Natures Link
Cauliflower

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

159730

Natures Link
Corn Kernels

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

159750

Natures Link
Diced Carrots

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

159755

Natures Link
Crinkle Cut Carrot Rings

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

OVEN BAKE MICROWAVE STEAM STOVETOP DEEP FRY GF GLUTEN FREE H HALAL K KOSHER V VEGAN SUITABLE

300428

Natures Link
Diced Onion

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

300426

Natures Link
Sliced Onion

Carton config: 6 x 1.5kg
Serves per carton: 6 x (15 x 100g)

159740

Natures Link
Mixed Vegetables

Carton config: 6 x 2kg
Serves per carton: 6 x (20 x 100g)

159722

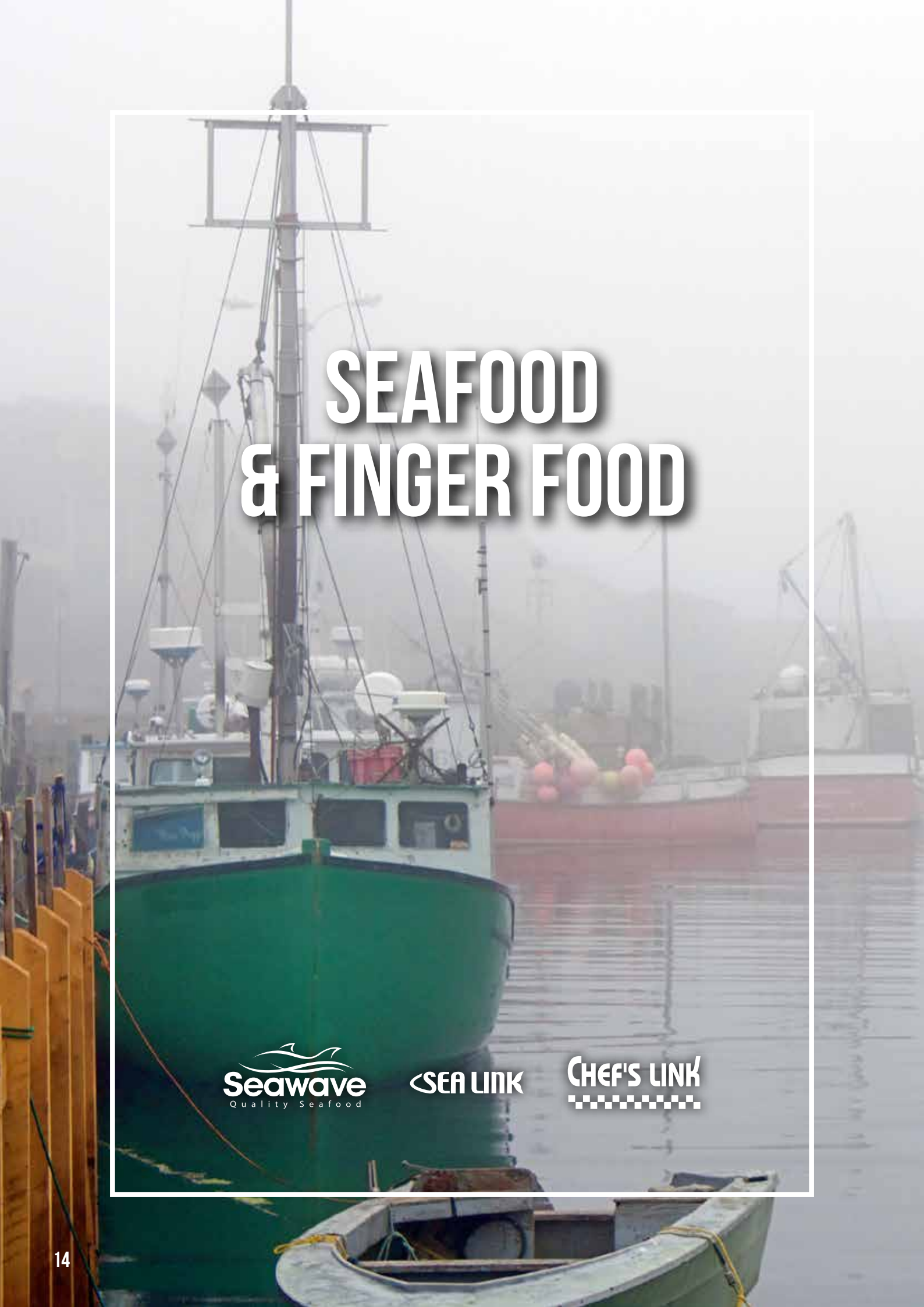
Natures Link
Thai Style Stir Fry

Carton config: 6 x 1.5kg
Serves per carton: 6 x (15 x 100g)

159724

Natures Link
Chinese Style Stir Fry

Carton config: 6 x 1.5kg
Serves per carton: 6 x (15 x 100g)


SEAFOOD
& FINGER FOOD
Seawave
Quality Seafood
SEA LINK
CHEF'S LINK

Seawave and Sea Link are committed to bringing the highest quality seafood to your kitchen.

Whether wild caught or farm raised, our products are carefully sourced from prime fishing regions all over the world.

Processed in close proximity to the source and snap frozen to preserve texture and taste, Seawave and Sea Link deliver freshness without compromise.

300597

Seawave
Cider Battered Flathead

Carton config: 1 x 3kg
Serves per carton: approx. 55 x 55g

300598

Seawave
Pale Ale Battered Flathead

Carton config: 1 x 3kg
Serves per carton: approx. 55 x 55g

156911

Seawave
Formed Squid Rings

Carton config: 5 x 1kg
Serves per carton: 5 x (approx. 29 x 34g)

155468

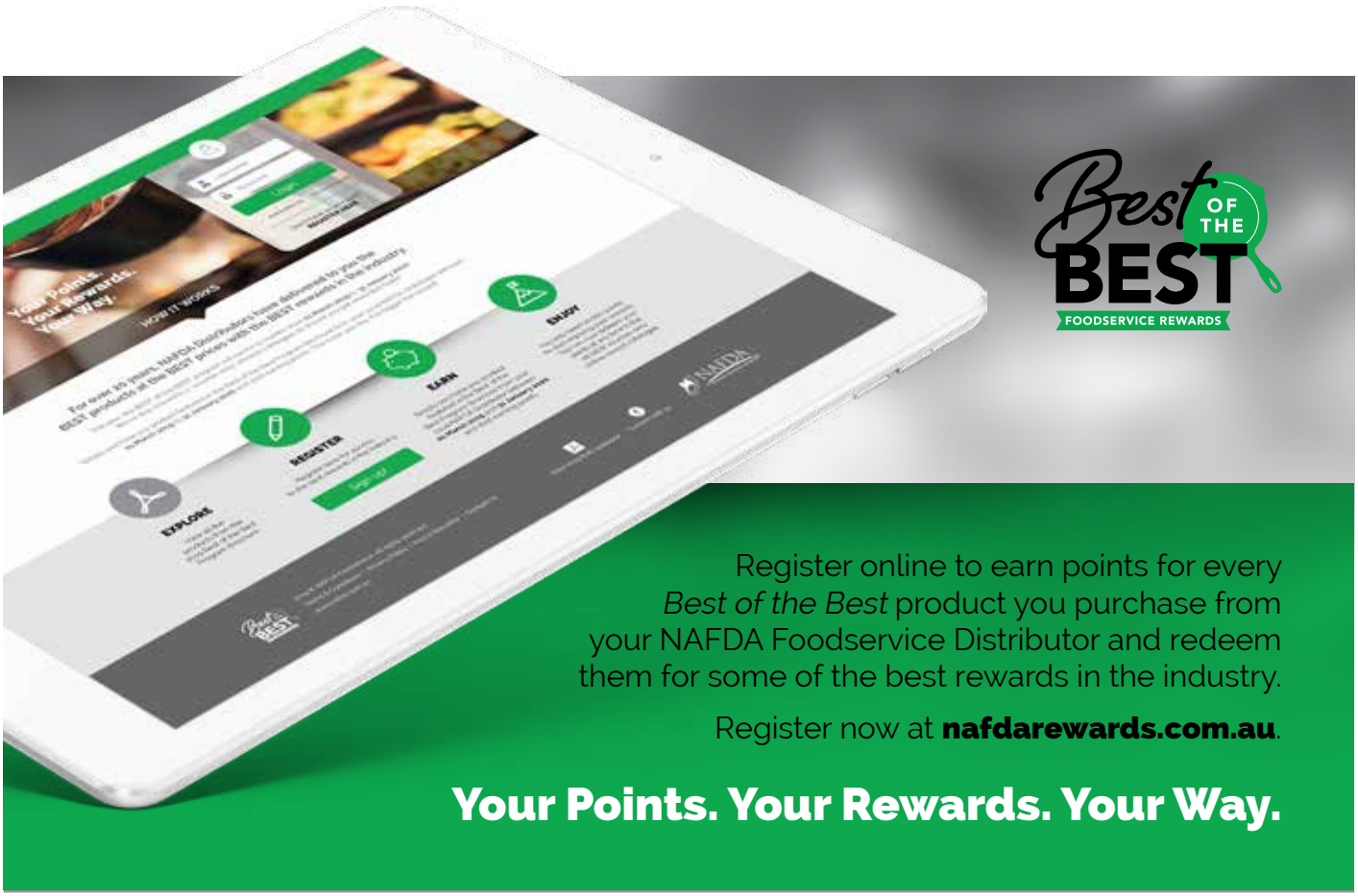
Sea Link
Genuine Squid Rings

Carton config: 5 x 1kg
Serves per carton: 5 x (approx. 53 x 18g)

150982

Sea Link
Fish Cocktails

Carton config: 5 x 1kg
Serves per carton: 5 x (approx. 30 x 33g)



OVEN BAKE MICROWAVE STEAM STOVETOP DEEP FRY GF GLUTEN FREE H HALAL K KOSHER V VEGAN SUITABLE

300332

Sea Link
Crumbed Hoki 140g

Carton config: 1 x 3.36kg
Serves per ctn: approx. 24 x 140g

300333

Sea Link
Crumbed Hoki 110g

Carton config: 1 x 2.64kg
Serves per ctn: approx. 24 x 110g

300334

Sea Link
Tempura Hoki 140g

Carton config: 1 x 3.36kg
Serves per ctn: approx. 24 x 140g

300335

Sea Link
Tempura Hoki 110g

Carton config: 1 x 2.64kg
Serves per ctn: approx. 24 x 110g

300152

Sea Link
Beer Battered Flathead

Carton config: 3 x 1kg
Serves per carton: 3 x (approx. 18 x 53g)

300304

Sea Link
Crumbed Whiting

Carton config: 3 x 1kg
Serves per carton: 3 x (approx. 12 x 83g)

CHEF'S LINK

Chef's Link is a foodservice brand focused on convenience and affordability.

Expect authentic flavours from Chef's Link's Asian inspired finger food.

With delicious vegetables and a blend of spices, our convenient snacks are parcels of goodness that will leave your customers craving for more.

160100

Chef's Link
Cocktail Springrolls

Carton config: 8 x 1.44kg
Serves per carton: 8 x (96 x 15g)

160105

Chef's Link
Cocktail Samosas

Carton config: 8 x 1.44kg
Serves per carton: 8 x (96 x 15g)

OVEN BAKE MICROWAVE STEAM STOVETOP DEEP FRY GF GLUTEN FREE H HALAL K KOSHER V VEGAN SUITABLE

DAIRY
dairylink

**Dairy Link is a foodservice only brand,
delivering you commercial grade cheeses at a fantastic price.**

From Tasty to Mozzarella and Parmesan,
Dairy Link includes a full range of distinctly flavoursome cheeses for all applications.

300500

**Dairy Link
Shredded Tasty Cheese**

Carton config: 6 x 2kg
Serves per carton: 6 x (80 x 25g)

300501

**Dairy Link
Shredded Mozzarella Cheese**

Carton config: 6 x 2kg
Serves per carton: 6 x (80 x 25g)

OVEN BAKE MICROWAVE STEAM STOVETOP DEEP FRY GF GLUTEN FREE H HALAL K KOSHER V VEGAN SUITABLE

300517

Dairy Link
Shredded Parmesan Cheese
Carton config: 10 x 1kg
Serves per carton: 10 x (40 x 25g)

300518

Dairy Link
Shaved Parmesan Cheese
Carton config: 10 x 1kg
Serves per carton: 10 x (40 x 25g)

300510

Dairy Link
Tasty Cheese Slices (90s)
Carton config: 8 x 1.5kg
Serves per carton: 8 x (90 x 16g)

Visit us online for the latest
promotions, foodservice industry news, menu inspiration and **more**.

nafda.com.au /company/nafda /NAFDAFoodservice

SMALLGOODS
TOPLINK

Top Link offers you convenient meat options, including sliced bacon and shredded ham, that take the hassle out of the kitchen and come at a remarkable price.

300199

Top Link
Rindless Middle Bacon

Carton config: 2 x 2.5kg
Serves per carton: 2 x (approx. 30 x 83g)

GF

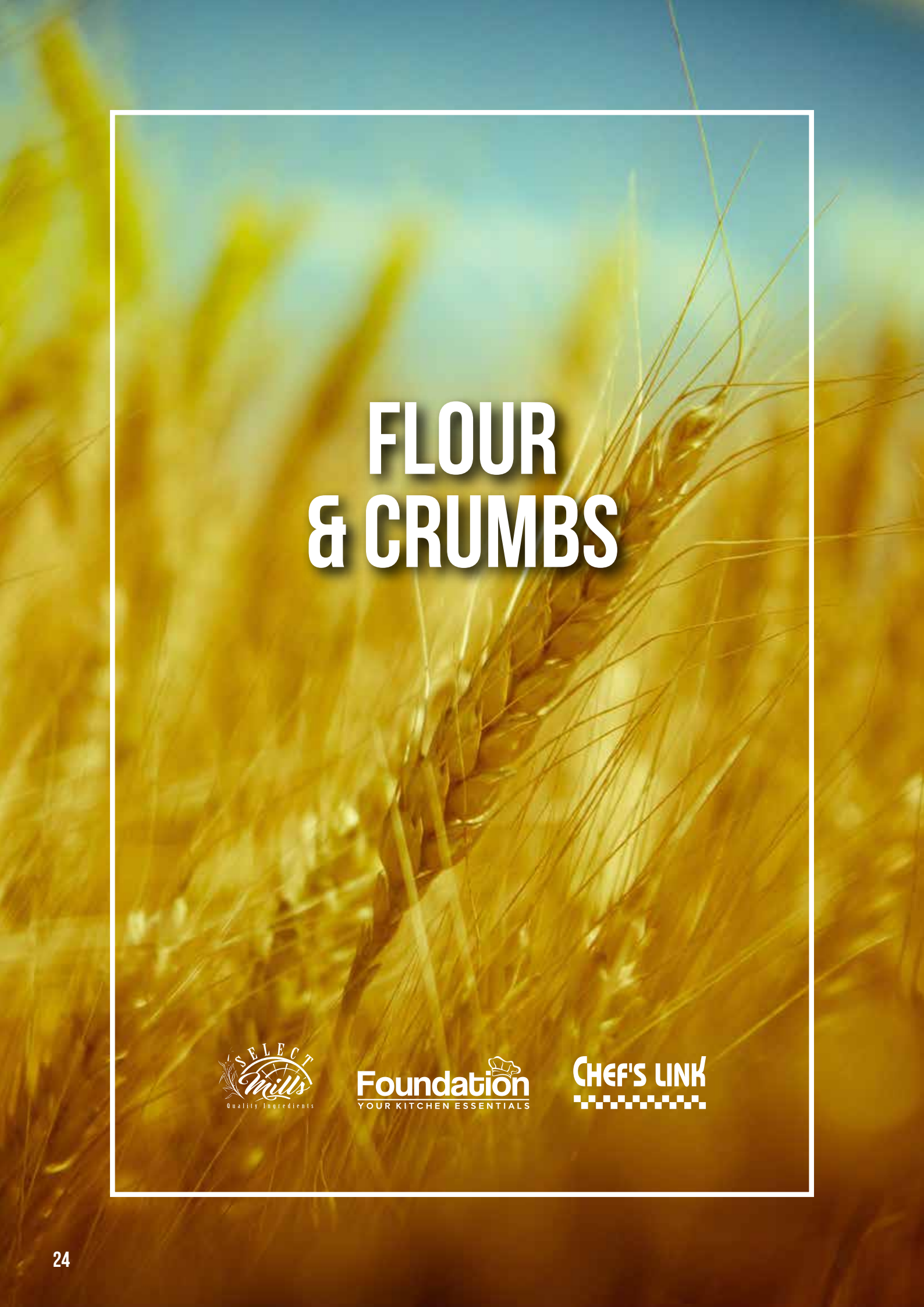
300363

Top Link
Shredded Ham

Carton config: 2 x 2.5kg
Serves per carton: 2 x (25 x 100g)

GF

FLOUR & CRUMBS



Select Mills brings trusted quality to Australia's foodservice professionals helping to deliver delicious meals with memorable tastes.

We are proud to bring you our
premium flour and purpose baked breadcrumb selection,
focussing on your core baking and breading needs.

300388

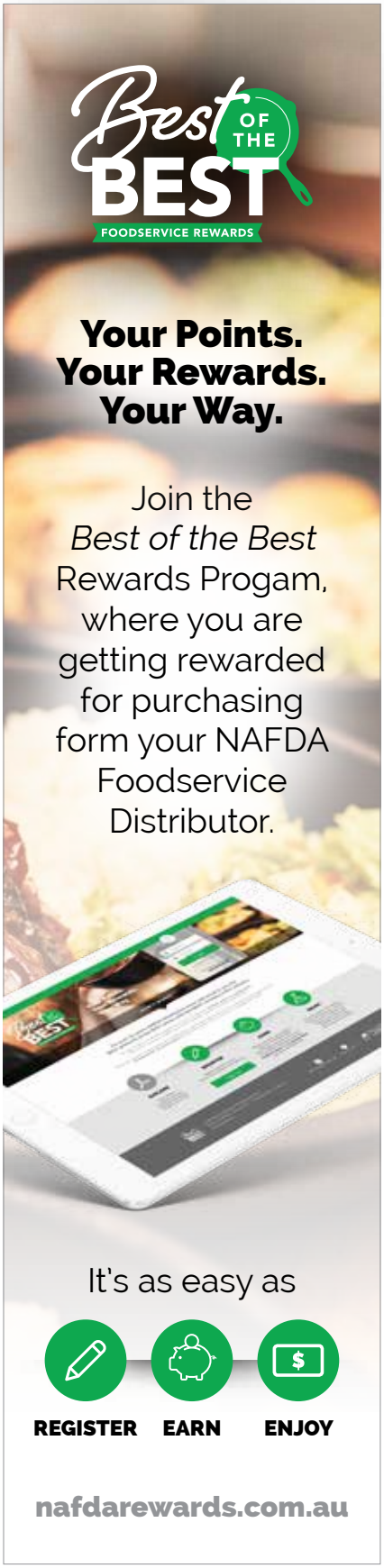
Select Mills
Plain Flour
12.5kg bag

300389

Select Mills
Pizza Flour
12.5kg bag

300390

Select Mills
Bakers Flour
12.5kg bag



300391

Select Mills
Self Raising Flour
12.5kg bag

300449

Select Mills
Farina Speciale '00' Flour
12.5kg bag

300531

Select Mills
Fine Bread Crumbs
10kg bag

300530

Select Mills
Coarse Bread Crumbs
10kg bag

OVEN BAKE MICROWAVE STEAM STOVETOP DEEP FRY GF GLUTEN FREE H HALAL K KOSHER V VEGAN SUITABLE

CHEF'S LINK

Chef's Link is a foodservice brand focused on convenience and affordability.

Whether fine and delicate or coarse and bold, we have you covered.

Our bread crumb range delivers the crunch you love without taking away the flavors you crave.

116873

Chef's Link
Superfine Bread Crumbs
10kg bag

111373

Chef's Link
Fine Bread Crumbs
10kg bag

116382

Chef's Link
Coarse Bread Crumbs
10kg bag

OILS & SAUCES

Select Mills
Quality Ingredients

Foundation
YOUR KITCHEN ESSENTIALS

Select Mills brings trusted quality to Australia's foodservice professionals, helping to deliver delicious meals with memorable tastes.

We are proud to bring you our range of premium Australian oils, a careful selection sure to deliver outstanding performance.

Foundation covers cooking basics you can't live without.

Coming at a fraction of the costs, that's everyday essentials, created with the chef in mind.

From deep frying to dressing salads, Foundation brings you a range of affordable and high-performing oil options for all your cooking and baking needs.

300634

Select Mills
Australian Blended Vegetable Oil
20L drum

300635

Select Mills
Australian Canola Oil
20L drum

OILS & SAUCES

300471

Foundation
Blended Vegetable Oil
20L drum

300496

Foundation
Canola Oil
20L drum

300586

Foundation
Rice Bran Oil
20L drum

300470

Foundation
Cottonseed Oil
20L drum

300528

Foundation
Tomato Sauce,
3 x 4L bottle

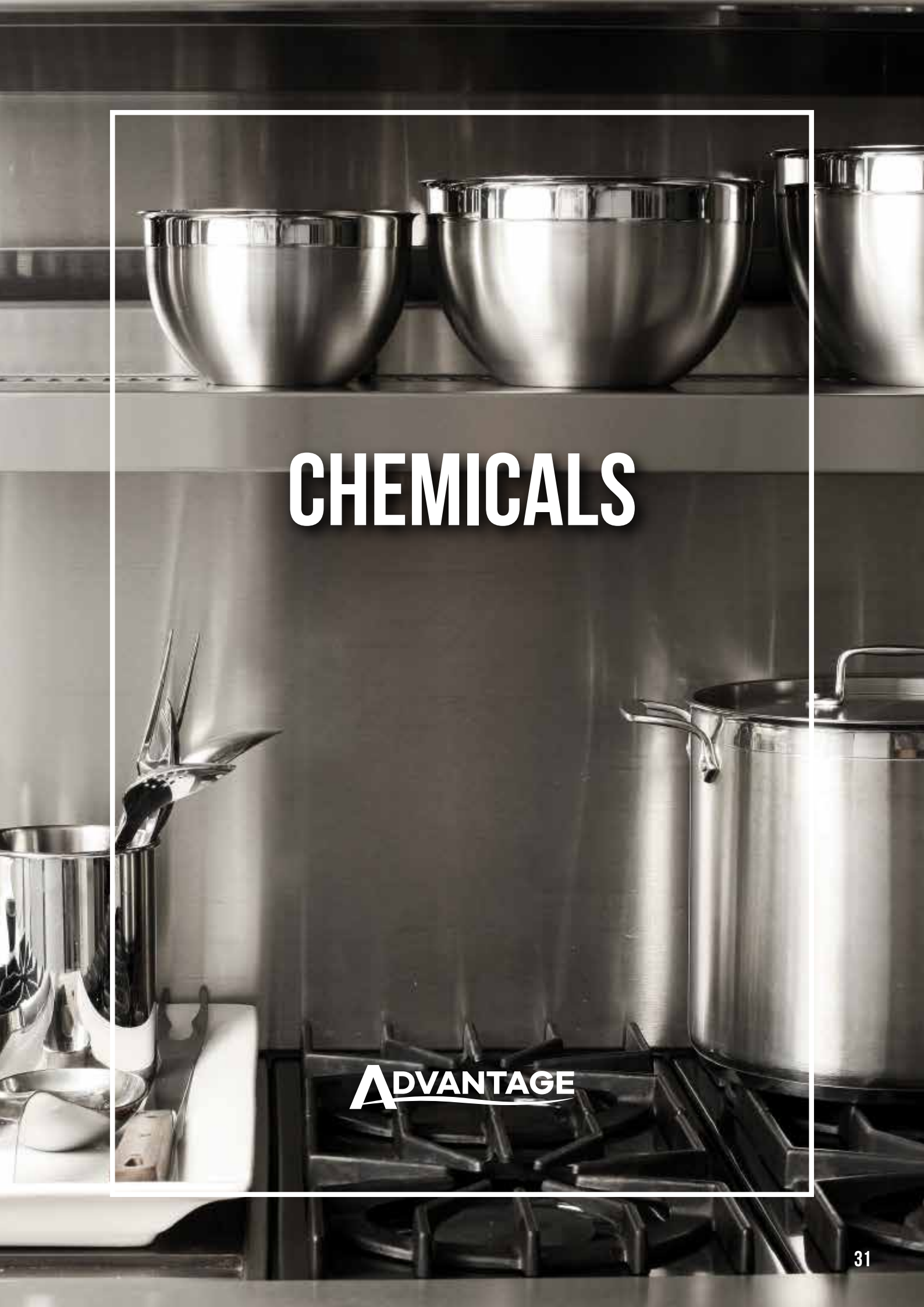
GF

300529

Foundation
BBQ Sauce
3 x 4L bottle

GF

OVEN BAKE MICROWAVE STEAM STOVETOP DEEP FRY GF GLUTEN FREE H HALAL K KOSHER V VEGAN SUITABLE



CHEMICALS

ADVANTAGE

ADVANTAGE

Advantage is an extensive line of industrial strength cleaning solutions that combines powerful formulations with environmentally friendly ingredients, safe for use in all foodservice operations.

170125

Advantage
Oven & Grill Cleaner
5L jerry

300702

Advantage
Oven & Grill Cleaner
20L drum

170130

Advantage
Glass & Window Cleaner
5L jerry

OVEN BAKE MICROWAVE STEAM STOVETOP DEEP FRY GF GLUTEN FREE H HALAL K KOSHER V VEGAN SUITABLE

170135

Advantage
Floor Cleaner
5L jerry

300563

Advantage
Heavy Duty Floor Cleaner
5L jerry

300585

Advantage
Citrus Multipurpose Cleaner
5L jerry

300097

Advantage
Sanitiser
5L jerry

300144

Advantage
Liquid Hand Soap
5L jerry

170100

Advantage
Rinse Aid
5L jerry

300562

Advantage
Deodoriser & Disinfectant
5L jerry

170110

Advantage
Pine Disinfectant
5L jerry

170105

Advantage
Pine Disinfectant
20L drum

170120

Advantage
Lemon Disinfectant
5L jerry

170115

Advantage
Lemon Disinfectant
20L drum

300145

Advantage
Truck Wash
5L jerry

OVEN BAKE MICROWAVE STEAM STOVETOP DEEP FRY GF GLUTEN FREE H HALAL K KOSHER V VEGAN SUITABLE

300564

Advantage
Toilet Blocks
4kg tub

170145

Advantage
Dishwashing Liquid
5L jerry

170140

Advantage
Dishwashing Liquid
20L drum

170170

Advantage
Dishwashing Powder
5kg tub

300558

Advantage
Automatic Machine Dishwashing Liquid
5L jerry

300256

Advantage
Laundry Liquid
5L jerry

Contact us
for a copy of the
Chemical Handling Guide.

Understand chemical safety and prevent accidents and injuries while using chemicals in the workplace.

Australian made and owned.
Recyclable packaging.
Safe for use in all FS operations.
Industrial strength products.
Commercial / domestic applications.
Powerful formulations.

View the complete range
nafda.com.au/brand/advantage

170165

Advantage Laundry Powder
15kg bag

170155

Advantage Bleach
5L jerry

170150

Advantage Bleach
20L drum

300257

Advantage Fabric Softener
5L jerry

ADVANTAGE

	Hand washing or food safety	Tables and chairs	General cleaning	Wet areas	Glass and bathroom mirrors	Plates, cutlery, pots and pans	Oven, grills and hotplates	Bench tops and chopping boards	Kitchen floors	General kitchen utensils	Heavy duty cleaning	Linen, bedsheets and clothes	Outdoor cleaning	Toilets and urinals	Vehicle cleaning
Automatic Dishwashing Liquid Removes grease and stains for automatic dosing systems			●			●				●					
Bleach Formulated for a large range of applications, especially on stains		●	●	●					●					●	
Dishwashing Liquid (lemon fragrance) Highly active dishwashing liquid and general purpose detergent			●			●				●					
Dishwashing Powder Heavy duty product that ensures maximum efficiency						●				●					
Disinfectant (pine / lemon fragrance) Commercial grade disinfectant with a pleasant fragrance				●									●	●	
Deodoriser and Disinfectant Dual purpose properties and destroys unwanted odours				●									●	●	
Fabric Softener Biodegradable concentrate with a fresh fragrance Removes static cling and makes ironing easier												●			
Floor Cleaner Multipurpose, commercial grade floor cleaner				●					●		●		●		
Glass and Window Cleaner Specially formulated to leave glass and windows sparkling clean					●										
Heavy Duty Floor Cleaner Commercial grade with powerful grease dissolving solvents				●					●		●		●		
Laundry Liquid Commercial grade product for front / top load washing machines												●			
Laundry Powder Commercial grade powder for front / top load washing machines												●			
Liquid Hand Soap Creamy and silky hand soap leaves skin moist	●														
Multi Purpose Cleaner (citrus) Formulated to remove grease, dirt, heavy soils and built up grime		●	●	●					●				●		●
Oven and Grill Cleaner Removes fat and grease from grills, ovens, BBQs and floors							●								
Rinse Aid Leaves cutlery and crockery free of water spots						●				●					
Sanitiser Commercial grade sanitiser and disinfectant	●		●					●					●	●	
Toilet Blocks Long lasting and economical perfumed deodorant blocks														●	
Truck Wash Powerful concentrated, multipurpose, commercial grade truck wash															●

NAFDA FOODSERVICE NATIONAL DISTRIBUTORS

NEW SOUTH WALES

BSFS Blue Seas Food Services
Chan & Li
City Fine Food Services
Coffs Cordials 6652 3066
Colless Foods
DW Dawsons Wholesale
Food and Packaging Distributors Australia
Foodlink Distributor of Fine Foods
food point
GF Garian Foods
Islander Foodservice
J&L Borga Peters
JB Metropolitan Distributors
Ozlem
Peak Fine Foods Food Distributors
mawad Primo Fine Foods
Reliable food distributors
Simotas Food Distributors
Southern Highlands Foods
St.George Foodservice
Swanny's Foods 6822 1477 Coonamble
Sydney Essential Food Supplies
Sydney food & packaging delivering quality
Taitung Australia 大東
V&C Foods

QUEENSLAND

Debra Lee Trading Pty. Ltd.
fraser coast foodservice
Godden Food Group
north coast smallgoods
Provista Australia Pty Ltd
Total Food Network
Western Food Wholesalers

SOUTH AUSTRALIA

ANF All Nu Foods Food x Family x Service
Ceduna Food & Milk CFM Distributors
MGFF Mount Gambier Frozen Foods
Siena
SPG
Timpecha Wholesalers

OVEN BAKE MICROWAVE STEAM STOVETOP DEEP FRY GF GLUTEN FREE H HALAL K KOSHER V VEGAN SUITABLE

VICTORIA

A&K Bakery Ingredients & Packaging
ALPHA seafoods FOODSERVICE
ARCTIC
ARZ
Ash Bros
BARWON FOODS Seafood & Food Service Specialists
CBG
FOODNET food service
GOODFOOD GROUP
KENNEDYS
LEFKAS FISHERIES VICTORIA
METROPOLITAN FOODS PTY LTD
ONE STOP WHOLESALER YOUR ONE STOP CATERING EQUIPMENT SUPPLIER
Ozlem
Quality Foods
REGAL SEAFOODS
SEAFOODSPLUS
Sealane
select FOODSERVICE
SPG
SUNRISE Bakery Ingredients
Tim & Terry OYSTER SUPPLY PTY. LTD.
United FOODSERVICE where service counts

WESTERN AUSTRALIA

NEW WEST FOODS
PILBARA DISTRIBUTORS Your Local Wholesaler 08 9185 1639
PILBARA FOOD SERVICES
Staley FOOD & PACKAGING
THE Luscombe SYNDICATE Leaders in food service
VARIETY FOODS Food Service Distribution to Perth & Regional Western Australia

NORTHERN TERRITORY

SMIMAC PTY. LTD. WHOLESALE FOOD SERVICE DISTRIBUTORS Frozen Foods - Perishable Foods - Dry Goods
NORTHERN TRADING Proudly Indigenous Owned

TASMANIA

CPFF FOODSERVICE
Doppio Coffee Food People
PD. Wholesalers (Tas.)

NAFDA.COM.AU

EXCLUSIVELY YOURS

ADVANTAGE

CHEF'S LINK

dairylink

Foundation
YOUR KITCHEN ESSENTIALS

NATURES LINK

Potato PERFECTION

SEA LINK

Seawave
Quality Seafood

SELECT Mills
Quality Ingredients

TOPLINK